



aUSDANCE
QLD

Annual Report
2019



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Join the peak body for dance in Queensland
Champion dance with
Ausdance QLD

"As a migrant to Australia, Ausdance has supported and helped me gain knowledge in the Australian dance sector from finding collaborators, to supporting new works"

Lucky Lartey

"Ausdance has been instrumental in supporting my projects"

Rakini Devi

"Ausdance to me is the force behind the scenes"

Ryuichi Fujimura

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Foreword from the Chair

Dr Jordin Steele

I write this forward today as both Chair and Interim Executive Director for Ausdance QLD. In September 2019, we said farewell to both our previous outstanding Chair, Renee Place and our Executive Director, Kate Usher. Kate and Renee were passionate advocates for dance, championing education, sector development, research and inclusivity. I would like to thank both Renee and Kate for their passion, work and dedication to the dance sector in Queensland.

Obviously, 2019 saw some significant changes in the organisation. With the development and adoption of new strategic and business plans in April, Ausdance QLD had improved focus and a clear vision for the future. We increased engagement, developed and delivered a new online publication to increase visibility of Queensland Dance and encouraged critical discourse and conversation.

In May, Ausdance QLD delivered another highly successful Ausdance Educators Conference, *Leaps and Bounds* and we increased opportunities for professional development, networking and collaboration across a range of sectors. We increased focus on access and inclusion and we delivered the *Get Queensland Dancing* two day convergence to celebrate just how diverse our sector is and should be.

The last quarter of 2019 was a critical junction for Ausdance QLD as we contemplated our future as a state-funded organisation and advocacy body. As a Management Committee we identified the need to re-imagine the role of a peak body in 2020 and beyond and refocused the organisation to provide the best possible benefits and support for our members across all dance genres and styles.

We reinvested in our online and communication platforms, conducted significant consultation and listened. Now, as we move into a post COVID world with a highly uncertain future for the arts, I can confidently say that we are not just listening, we are acting, advocating, connecting and championing the sector exactly as a peak body should.

I am overjoyed to be passing leadership over to Ausdance QLD's new Executive Director, Julie Englefield. Julie brings a wealth of not-for-profit and arts sector experience to the role and we are incredibly fortunate to have her at the helm during this highly distressing and challenging time.

I would like to thank the 2019 Management Committee for their commitment and willingness to step in to operational management and go above and beyond for the organisation. I would also like to thank the Ausdance QLD office team, Christine, Erika and particularly Stephanie for her talent, insight and long hours alone in the office.



About Ausdance QLD

Ausdance Queensland was established in 1978 and provides professional advocacy and industry development for Queensland dance through strong local, regional, national and international networks. We work to bring recognition to the many roles that dance plays in the cultural life of Queensland and to maximise opportunities for sector members.

Our services and programs address the needs of dance companies, businesses, professional and independent artists, community dance practitioners, emerging artists, educators, individuals and the broader community. We act as the peak body for dance in Queensland and advocate for dance across government policy, sector planning and industry initiatives.

Vision

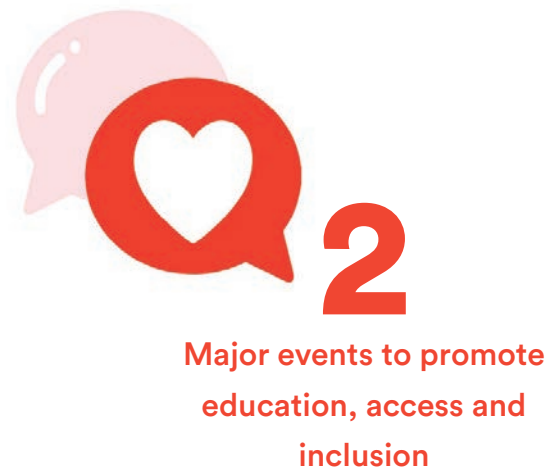
Every Queenslanders has the opportunity to participate in dance because our state has a supportive, prosperous and diverse dance ecology.

Mission

We champion innovation, creativity and diversity in dance by supporting, promoting and enabling dance practitioners, artists, educators and participants to build the capacity of the Queensland dance sector and get everyone dancing!



2019 Snapshot





2019 in Review

2019 provided an opportunity for Ausdance QLD to reflect, restructure and renew. We reconnected with our members and made it our mission to better understand the needs and expectations of the dance community across our state.

Advocacy and leadership for the Queensland dance sector

Key priorities:

- The Queensland dance Sector feels supported and well represented in local, national and international spaces.
- Anyone can access up-to-date information about all aspects of Queensland dance through Ausdance Queensland.
- Ausdance Queensland has a large, diverse and active membership who are able to communicate their needs and issues.
- Ausdance Queensland is the frontline body of knowledge for the dance sector in Queensland and is active in scanning, connecting and promoting the work, efforts and contributions that dance plays in the vibrant lives of Queenslanders.

In 2019, ADQ continued to strive for increased sector engagement. Sector mapping was implemented over a period of five months in 2019 to broaden ADQ's understanding of the dance sector in Queensland and the range of dance activities taking place. This was undertaken with a view to improving ADQ's visibility, particularly in regional Queensland, and to increasing membership and participation.

Membership increased, retention improved, and concrete plans were implemented to attract more members, especially organisational members, in 2020 and beyond, by reviewing member benefits, improving marketing and communication, and increasing the focus on regional Queensland.

In line with the Strategic Plan, the organisation developed and delivered an online publication to increase visibility and began to explore the potential of other technological approaches to achieving state-wide access.

Promote sector development and sustainability

Key priorities:

- Queensland dance practitioners and educators have access to a wide range of professional development opportunities.
- The Queensland dance sector is known for innovation, excellence, best practice and creative and critical thinking.
- Dance practitioners, educators and organisations in Queensland are successful and sustainable with astute entrepreneurial skills to navigate the cultural economy with ease and acumen.
- Local, national and international audiences enjoy exemplary dance including dance-led interdisciplinary and trans-disciplinary work from Queensland creators.

Sector development and sustainability continues to be a major focus for Ausdance QLD and 2019 was no exception. Residencies continued as a core component of ADQ's program and a total of 13 ADQ programs were delivered outside the Brisbane area, exceeding the target of 9 by more than 40 per cent, and reaching 74 participants.

ADQ's signature annual event, the two-day Ausdance Educators Queensland (AEQ) conference, continued to attract strong interest, with 85 participants from all education sectors in 2018 and 93 in 2019.

Leaps and Bounds 2019 AEQ Conference

Helen Mullins

Sub-Committee Chair

Ausdance Educators Queensland (AEQ)

Ausdance Educators Queensland's core business in 2019 was the production of their annual conference and once again it was a very successful event. 91 delegates from around Queensland participated in the two day conference held at The Judith Wright Centre of Performing Arts and CUPO on the 3rd and 4th May.

The 2019 program was designed to provide educators with relevant and practical professional development. A strong focus this year was to provide offerings that would appeal to a wide range of practitioners working in dance education including curriculum teachers, community arts practitioners, the studio sector and artists. The program included 28 practical and theory sessions led by 33 local and national industry professionals. Presenters came from a diverse range of genres, styles and backgrounds including Jeanette Fabila, Sheru Bharadwaja, Andrea Lam, Ange Pratt and Sue Fox (QCAA), Dr Heather Clarke as well as the Queensland Ballet, Dance North and the Gogi Dance Collective. Artistic director of QL2 Ruth Osborne and EDC artistic director Amy Hollingsworth presented the keynote addresses.

The 2019 AEQ executive and conference planning committee were:

- Helen Mullins Harristown SHS (AEQ Chair)
- Sue Fox Queensland Curriculum and Assessment Authority (Business Manager)
- Jessica Kavanagh Victoria Point SHS (Communications Manager)
- Erin Lansbury Wilsonton SHS (Partnerships Manager)
- Julie Chenery Albert Park Flexible Learning Centre and GOLD Moves Australia (ADQ management committee representative)
- Gail Hewton RIPE Dance and GOLD Moves Australia (ADQ Management Committee representative)

We are grateful for the support we received from our lucky door prize donors – GOLD Moves Australia, Ausdance QLD, EDC, CIRCA and Queensland Ballet.





Osmotherly Award

The Osmotherly Award recognises the outstanding contribution of dance educators whose work has clearly earned them a state, district or school reputation throughout Queensland.

2019 Osmotherly Recipient Associate Professor Ralph Buck

The 2019 Osmotherly Award was presented to Associate Professor Ralph Buck. Ralph is a world leader in dance education who began his journey in Queensland in the nineties as Senior Policy Officer (Dance). He worked with dance teachers in schools, created resources and, together with Expressions and Dance North, developed company education kits.

Ralph facilitated professional development, supported teachers in schools and led collaborations on dance curriculum along with previous recipients of the Osmotherly Award such as Sue Fox, Jude Smith, Barb Snook, Angela Pratt and Helen Mullins. His influence was felt by all dance teachers during that important period of development in Queensland dance education and his legacy lives on through the achievements of the teachers of that period and beyond and the opportunities for dance education to become an inclusive creative activity for everyone.

His early work in Queensland gave him the grounding from which he was able to forge new pathways in dance at an international level. Ralph's achievements are many, and he now works tirelessly to promote dance education throughout the world, focusing his research on examining the potential instrumental value of dance in community and educational contexts.

Improve dance accessibility and diversity

Key priorities:

- Local, national and international audiences value, enjoy and participate in Queensland dance.
- Dance opportunities are available to everyone.
- Queensland dance reflects the diverse identity of our state.
- Regional and metropolitan dance practitioners, educators and organisations feel supported and well represented.

While Ausdance QLD is committed to providing services and support for dance across the state, we are aware that regional delivery was an issue in 2019. The lack of regional engagement has been noted by the Management Committee and will be addressed as a priority moving forward into 2020 and beyond.

Immediate steps will include reaching out to regional members, partners, stakeholders and communities to better understand need for programming and services in regional areas and communities and develop appropriate programs and services for those regions. Ausdance QLD will identify programs that could easily be replicated in regional areas or adapted to suit needs of specific communities and ensure that communication channels and member benefits are relevant to all potential members regardless of where they are in Queensland.

Ausdance Queensland is committed to principles of access and inclusion and are working towards full and equal opportunity for all Queenslanders who want to practice and experience dance.

In 2019, we engaged a new Dance Development Officer, Erika Goldsmith to improve opportunities to work with Indigenous, LGBTIQAP+, and older Queenslanders as well as people living with disability, and culturally and linguistically diverse communities. Approaches include partnerships, focused residency programs and engaging culturally diverse and differently abled facilitators and presenters to bridge the gap to communities and sectors where penetration is not currently strong.

Our improved focus on access and inclusion in 2019 paved the way for Ausdance QLD to provide more support and services for dance businesses and practitioners who want to provide safer and more inclusive dance activities in 2020 and beyond.

Get QLD Dancing

ADQ's inaugural Get Queensland Dancing was a two-day convergence exploring inclusivity, access and participation in dance. The event was held at the Judith Wright Centre in September and brought together dance practitioners and community specialists to move and talk about how we can get more Queenslanders dancing. The convergence included 12 speakers/presenters over 5 focus areas; LGBTIQAP+, Older People and Intergenerational, CALD (Culturally and Linguistically Diverse), Sensory and Mobility.



Maintain strong organisational capacity and sustainability

Key priorities:

- Members feel confident that the organisation can consistently provide high quality programs, services and advice for the dance sector.
- Ausdance QLD is financially secure with diverse sources of revenue.
- Clear policies and procedures are in place to ensure transparency and accountability.
- Ausdance QLD adheres to Not-for-Profit Association rules and regulations as stipulated by state and federal legislation.

In 2019, ADQ committed to new evaluation strategies for all programs and activities to identify and clearly articulate the value of the organisation to members, stakeholders, funding partners and the dance sector in Queensland. Measures of success that focus on cultural, social and economic impact have been embedded into ADQ's strategic plan and reporting systems.

Ausdance QLD worked toward a strong development strategy in 2019 focusing on optimising the organisation's

online platform, making it easier for partners, donors and potential sponsors to connect and increasing awareness of the services and support we provide.

We are committed to improving relationships, building strategic partnerships and ensuring there are many ways that people can engage or invest in the dance sector through the organisation. The Management Committee is also actively pursuing new initiatives and infrastructure projects that will diversify the organisation's revenue streams and create less reliance of government funding and philanthropy in 2020 and beyond.

2019 was a year of change for Ausdance QLD. As Executive Director, Kate Usher increased the membership for Ausdance Queensland and was a passionate advocate for sector development, research and inclusivity and diversity in programming. Kate's leaving prompted the Management Committee to carefully consider the operational structure for Ausdance Queensland to ensure it could continue to meet the vision and targets outlined in Ausdance Queensland's Strategic Plan.

Finally, we are incredibly excited to welcome Julie Englefield into the role as Executive Director. She has walked into the role during a once-in-a-lifetime pandemic but has hit the ground running. Her skill, passion and exception leadership skills are already having a significant impact and repositioning Ausdance QLD as a leading peak body in both the state and in Australia. We can't wait to see what she does when she isn't trying to lead through a global crisis.

Executive Director

Julie Englefield

Julie has worked across the disciplines of music, theatre, visual and performing arts in general management, fundraising, sales and marketing for over 25 years.

Her experience in both the commercial (Steinway & Sons) and non-profit (arts and health sectors) provide her with unique insight into what is required for successful and sustainable partnerships. Julie has a solid background in non-profit governance, having also been part of the Singapore Government's workgroup to develop a national Code of Governance for non-profits. In particular, Julie's belief in and understanding of the Arts has enabled her to walk the fine line of building commercially robust organisations whilst retaining absolute integrity of artform purpose.

Financial Summary

COMPREHENSIVE INCOME STATEMENT FOR THE YEAR ENDED 31 DEC 2019

	2019	2018
Income		
Revenue	190,625.95	223,771.38
Expenditure		
Accountancy expenses	(8,629.08)	(8,156.30)
Advertising expenses	(602.27)	(1,783.51)
Auditor's remuneration	(3,700.00)	(3,911.00)
Depreciation and amortisation expense	-	(1,365.00)
Employee benefits expenses	(96,478.28)	(109,670.05)
Other expenses	(75,360.20)	(105,564.11)
	<u>(184,769.83)</u>	<u>(230,449.97)</u>
Profit (Loss) for the year	5,856.12	(6,678.59)
Total comprehensive income for the year	<u>5,856.12</u>	<u>(6,678.59)</u>

STATEMENT OF FINANCIAL POSITION YEAR ENDED 31 DEC 2019

	2019	2018
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	72,429.02	72,842.04
Trade and other receivables	1,078.59	1,176.99
TOTAL CURRENT ASSETS	<u>74,019.03</u>	
NON-CURRENT ASSETS		
Trade and other receivables	2,150.00	2,150.00
Property, plant and equipment	-	-
TOTAL NON-CURRENT ASSETS	<u>2,150.00</u>	
TOTAL ASSETS	<u>76,169.03</u>	
LIABILITIES		
CURRENT LIABILITIES		
Trade and Other Payables	9,182.68	13,713.39
Other current liabilities	-	1,836.83
TOTAL CURRENT LIABILITIES	<u>15,550.22</u>	
TOTAL LIABILITIES	<u>15,550.22</u>	
NET ASSETS	<u>60,618.81</u>	
EQUITY		
Retained earnings	66,474.93	60,618.81
TOTAL EQUITY	<u>66,474.93</u>	<u>60,618.81</u>

Our Team

(as of 30 December 2019)

Staff

Julie Englefield
Executive Director (as of March 2020)

Stephanie Pokoj
Administration and Communications Officer

Erika Goldsmith
Producer

Management Committee

Dr Jordin Steele
Chair

Catherine Parker
Vice Chair

Lynne Masters
Treasurer

Lisa McCready
Secretary

Gail Hewton
Ordinary Member

AEQ Sub-Committee

Helen Mullins
Chair

Sue Fox
Advocacy Manager

Jessica Kavanagh
Communications Manager

Erin Lansbury
Partnerships Manager

Julie Chenery
Administration Manager

Supporters and Partners

Major Funding Partner



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Government**

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Membership Partners

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The Judith Wright Centre
for Contemporary Arts

Level 3
420 Brunswick Street
Fortitude Valley QLD 4006

Phone: 07 3122 7628
admin@ausdanceqld.org.au
ausdanceqld.org.au

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