



aUSDANCE
QLD

Annual Report
2018

About Ausdance QLD

In 2018 the Management Committee underwent a rigorous strategic planning process to refresh the goals and key activities of the organisation moving into the future.

To download the Strategic Plan please visit our website [here](#).

Mission Statement

Ausdance Queensland champions innovation, creativity and diversity in dance by supporting, promoting and enabling dance practitioners, artists, educators, participants and audiences to build the capacity of the dance sector across Queensland.

Vision

An innovative, sustainable and inclusive dance ecology for Queensland.

Background

The association was established in 1978 and provides professional advocacy and industry development for Queensland dance through strong local, regional, national and international networks. We work to bring recognition to the many roles that dance plays in the cultural life of Queensland and to maximise opportunities for practitioners.

Our services and programs address the needs of dance artists at any stage of their careers, community dance practitioners, educators and the broader community in relation to dance. We are the state dance industry's primary advocate and advisory representative in regards to government policy, sector planning and industry initiatives.

Ausdance Queensland is supported by the Queensland Government through Arts Queensland, part of the Department of Premier and Cabinet with four year organization funding for 2017 – 2020. The organisation actively pursues industry and funding partnership to enhance the scope and impact of our outcomes.

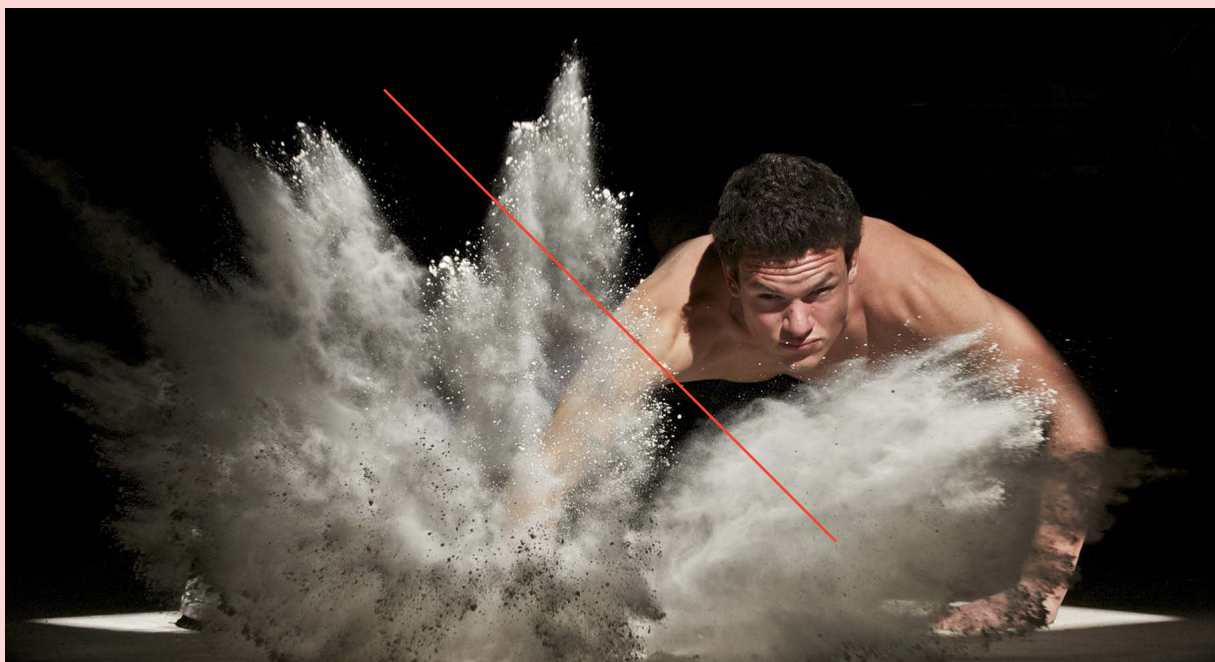


Foreword from the Chair

From my perspective, 2018 was a year of reformation and reinvigoration for Ausdance Queensland. With a new Management Committee, Executive Director and Ausdance office team, our focus was to ensure we were all moving to the beat of the same drum. All of our movements were initiated by the vibrant pulse of this association, our members. Transparency, authenticity and viability was what we valued for ourselves, our members and the broader community. Therefore, it was our priority to engage in; rigorous reflective processes asking ourselves... why do we exist and who do we serve, robust and provocative discussions between ourselves, the broader Ausdance network, Arts Queensland, the sector, community and our members which all informed our strategic thinking and planning to develop our new vision, mission and aims for Ausdance Queensland's future.

Our vision is an innovative, sustainable and inclusive dance ecology for Queensland. Ausdance Queensland champions innovation, creativity and diversity in dance by supporting, promoting and enabling dance practitioners, artists, educators, participants, and audiences to build the capacity of the dance sector across Queensland. We aim to; provide advocacy and leadership for the sector, promote sector development and sustainability, improve dance accessibility and diversity and maintain strong organisational capacity and sustainability.

Our Executive Director, Kate Usher, equipped with her astute understanding of the current dance landscape in Queensland, Australia and internationally, hit the ground running and quickly built a motivated team comprising of Stephanie Pokoj (Admin and Communications Officer), Ashleigh Musk (Programs Producer) and Dr Anja Ali-Haapala (Dance Development Consultant). This dynamic group of diligent, resourceful, collaborative and creative women have consistently worked together, pushing beyond any difficulties to ensure that Ausdance Queensland is delivering on our aims and serving our members across all sectors. I would like to take this opportunity to personally thank each and everyone one of you for your time and commitment to our shared vision. Sadly, we recently said goodbye to our Dr in residence, Dr Anja Ali-Haapala who is heading onto an exciting new adventure. Anja, your research and development within our sector mapping and consultation project, along with our Getting Queensland Dancing initiative will have a lasting impact on our decision making in the future. Thank you for your contribution to Ausdance Queensland. To action Anja's initial work, we welcome Erika Goldsmith to the team. Erika has an extraordinarily diverse skillset and experiences to drawn upon for this role and we are excited to see the developments in the near future. Lastly, our Bookkeeper, Christine Kane-Foelz, has worked closely with Kate and our Treasurer, Lynne Masters, to provide astute financial monitoring and controls. Thank you, Christine, for your patience and guidance.



Foreword from the Chair

In 2018, our team broadened our reach by focusing on building our membership which has significantly increased and continued to build our capacity by introducing new IT and office systems allowing for more streamline processes. This year we saw the re-design of the Ausdance brand which lead to refreshing the Ausdance Queensland website and our communications material which looks fantastic. The year has also seen, multiple opportunities for our members to fund professional development, gain access to studio space, seek support and advice through one on one consultations, promote their work, participate in community and networking activities and keep informed on relevant and pertinent developments and issues for the sector. And don't forget the ticket giveaways and membership benefits program! 2018 has also been a pivotal year for the Ausdance community across the country which has seen robust and exciting conversations between National and the states and territories resulting in the revitalisation of the National network which is exciting for projects in 2019 and beyond.

Our volunteer subcommittee members are a vital part of Ausdance Queensland and have been for many years. These subcommittees are our touchpoints to individual sectors as they consist of sector leaders and experts. The Ausdance Educators Queensland (AEQ) has been an Ausdance subcommittee (or advisory group) for almost 20 years and support dance educators and teachers who work across pre-schools, primary and high schools, the private dance studio sector and communities. The annual Ausdance Educators Queensland conference is a highly successful part of our program each year and would not be possible without this dedicated subcommittee. I would like to sincerely thank you all for your outstanding service to dance education and your endless contribution to Ausdance Queensland. The Artists Advisory Group (AAG) was a newly formed subcommittee in 2018 and provided input, guidance and feedback on our program and projects. I would like to personally thank all of our volunteers for their involvement and support.

Ausdance Queensland is in a solid financial position at the end of 2018 and will continue to seek further funding options and philanthropic avenues to continue to build our capacity for our members. We are extremely grateful for the ongoing support and funding from Arts Queensland. This investment ensures the delivery of our dynamic program during the 2019 to 2020 period.

As this was my first year as Chair of the Ausdance Queensland Management Committee, I am extremely proud of our achievements and collegiality throughout 2018. I would like to express my sincere thanks to my fellow Management Committee Executive members; Damien Cassidy (Vice Chair), Lisa McCreedy (Secretary), Lynne Masters (Treasurer) and committee members; Jordin Steele, Gail Hewton, Julie Chenery, Meg Cooper, Madeline Nixon and Clarissa Rayward. Your generosity, humour, intelligence, expertise, knowledge and foresight has been invaluable. Sadly, we are saying farewell to our Vice-Chair Damien Cassidy and committee members Madeline Nixon and Clarissa Rayward, who have recently stepped down due to other commitments. Thank you and we wish you the very best in your future endeavours.

Finally, I would like to shout out to the amazing Ausdance Queensland members and the wider dance community. Every time you educate, participate, make, develop, foster, share, support contribute to dance across Queensland, you are helping to shape our vision... an innovative, sustainable and inclusive dance ecology for Queensland. Let's do more of this together!!

Renee Place
Chair
Ausdance QLD

Foreword

from the Executive Director

My how time flies! And what a 12 months it has been!

Over the course of 2018 ADQ has shifted, morphed and undergone a make-over worthy of any Netflix show. The year's activities focused on renewal and forward thinking which lead the Management Committee and Office team to re-assess why do we exist and who do we serve? This has manifest itself in several ways; from the staff make-up, organizational goals, how we communicate with our members and broader sector, and ultimately, what do our core Projects and Programs look like? The team responded to this critical review and big thinking of ADQ with the following:

2018, a few highlights:

- A new Strategic Plan 2019- 2021
- Working with Ausdance National and our sister organisations across states and territories for a “home brand” redesign and roll out
- A refreshed and updated website build
- IT and office systems upgrade
- Client Relationship Management (CRM) database program implemented for better knowledge of our members. Joining Ausdance NSW and Ausdance Victoria with a shared system.
- Took carriage of the Pro Dance Classes Brisbane for weekly offerings
- Birthed the Ausdance Artistic Advisory Group Committee
- Re-engaged with the Ausdance Educators Queensland Committee for shared visions, knowledge and offers for Dance Education into 2021
- Supported Ausdance National with the Australian Dance Awards hosted at the Brisbane Powerhouse
- Amplified our communication strategies across emails and social media platforms
- Increased our membership to 250 constituents. An increase of 186%!

Through our Communication Platforms we shared:

- 20 Jobs
- 17 Auditions
- 20 Ticket Giveaways
- 125 Opportunities (Grants, Funding, Masterclasses, Workshops, Training, Fellowships)

Across our projects and programs we achieved:

- 3 paid Bell Tower residencies
- 5 artists supported to undertake professional development opportunities outside of Brisbane
- 46 one-to-one consultation sessions
- 54 paid artists / arts workers
- 398 participants at ADQ events across 2018

55% of the people we engaged with were new to Ausdance QLD in 2018.

Foreword

from the Executive Director

Delivering this jam packed year we had 5 staff members employed. I would like to take this opportunity to thank them for all their hard work, dedication and creative problem solving!

Stephanie Pokoj with our Administration and Communications, Ashleigh Musk as our Projects Producer, Anja Ali-Haapala for Dance Development activities and our wonderfully kind-hearted and patient Bookkeeper, Christine Foley.

Over at Ausdance National we had the pleasure of working with Kerry Comerford and taking up the helm into 2019, Kathy Baykitch. Through 2018 the close working relationship with Ausdance National has solidified and we very much look forward to continuing this work together into 2019 and beyond. In addition to Ausdance National mobilising, we were able to meet with our sister-organisations through many teleconferences and two in-person consortium meetings. Through these meetings we have renewed our Ausdance working 'memorandum of understanding'. With this holistic approach we have re-invested in our commitment to working more collaboratively across states, through shared programs and joint funding bids. Keep an eye out for these activities across the year ahead.

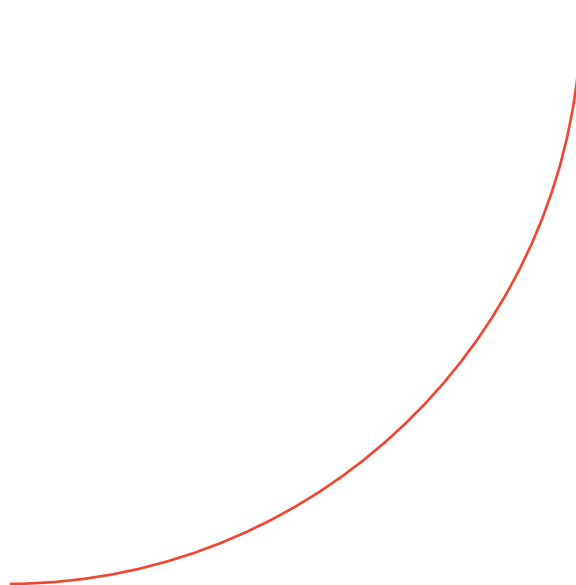
The plan for 2019 is a year of consolidation. This includes delivery of our program that engages multiple points across the many sub-sectors of dance. Keeping our historic work with Artists and Educators bubbling along as we strive to expand our capacity to service more dance in Queensland with the development and support of the ever-growing Dance Participation field.

On the horizon beyond that is preparation for organisational funding and renewal processes which will kick off in 2020 for funds commencing 2021. This is a competitive application process with Arts Queensland. Ausdance National as the federal entity, and in line with our consortium agreements, will seek funding from the Australia Council for the Arts which commences in early 2019 for funds commencing in 2021. A long process for all at both state and federal spaces for Ausdance.

To sign off this year in review I would like to warmly thank all our members in 2018! What an absolute joy to work with you. We are thrilled to progress our shared endeavors and very much look forward to the ambitious goals ahead for 2019.

Kate Usher

Executive Director
Ausdance Queensland



Foreword

from Ausdance Educators QLD

Ausdance Educators Queensland (AEQ), a subcommittee of Ausdance Queensland (ADQ), is a voluntary group of dance teachers who work across primary, middle and senior secondary schools, from all schooling sectors, to support quality dance education in Queensland schools.

AEQ Executive and conference committee:

- Helen Mullins (Harristown SHS) - AEQ Chair and Projects Manager
- Sue Fox (QCAA) - Business Manager
- Lisa Marshman (Urangan SHS) - Communications Manager
- Erin Lansbury (Wilsonton SHS) - Partnerships Manager
- Jessica Kavanagh (Victoria Point SHS) - member

In early 2018, after over 10 years of involvement with AEQ, Renee Place stepped down from her role as AEQ chair to take up her new position as Chair of the Ausdance Queensland's management committee. As both a committee member and as chair, Renee demonstrated leadership and passion in her commitment to the importance of dance education and supporting the provision of quality professional development activities for dance educators. While her direct involvement with AEQ will be missed, it is heartening to know that her support of dance education will be ongoing in her new role.

Acting Chair Helen Mullins was elected as Chair and represents dance on the Queensland Advocates for Arts Education (QAAE) committee.

In November, AEQ welcomed ADQ management committee members Julie Chenery and Gail Hewton to the team. We are privileged to have their wealth of knowledge and experience as dance educators which will further enhance our committee composition.

AEQ annual conference "Future Moves"

The 2018 two-day conference Future Moves was held on Friday 4th and Saturday 5th May. The conference continues to grow in popularity, with over 85 delegates from all over Queensland and further afield to attend the two-day event at venue partner Raw's Moorooka studios.

The conference title, Future Moves, was inspired by the significant changes in senior education for 2019. The conference aimed to inform, inspire and reinvigorate the practice of dance educators by providing over 25 workshop sessions during the two days, together with the opportunity to network with colleagues from around the state and industry professionals. Participants engaged in a range of workshops, from practical dance classes with Jack Chambers, Sheru Bharadwaja, Elise May, Yasim Coronado Veranes and Dr Nerida Matthaai to lectures with Dr Barb Snook (University of Auckland), Dr Jeff Meiners (University of South Australia) and a host of practicing dance teachers and education experts, all eager to share their knowledge and experience with the delegates.

We would like to gratefully acknowledge our supporting partners Raw and the Queensland Ballet as well as the contributors for our lucky door prizes – QPAC, Expressions Dance Company, Mad Dance House, DanceTrain, Redlands Performing Arts Centre and MDM.

Foreword

from Ausdance Educators QLD

2018 Osmotherly Award

The Osmotherly Award is for dance educators whose work has clearly earned them a state, district or school reputation within Queensland. In 1986, Robert Osmotherly ran the first tertiary teacher training course for dance specialists in Queensland. Robert had a deep intellect and ability to inspire students of dance. In order to honour such a prominent person in Queensland's dance education history, the Ausdance Educators Queensland name our annual awards, the Osmotherly Award.

Previous recipients of the Osmotherly Award include Julie Chenery (2006), Sue Fox, Barb Snook (2007), Maggi Sietsma (2008), Julie Dyson, Jude Smith (2009), Kristin Bell (2010), Brian Lucas (2011), Helen Mullins (2012), Angela Pratt (2013), Shaaron Boughen (2014), Gail Hewton (2016) and Jeff Meiners (2017).

The 2018 Osmotherly Award for contribution to the development of dance education in Australia was presented to Kym Stevens. Kym has taught dance in NSW and Queensland in both primary and secondary schools and has recently retired from her lecturing in Dance in Creative Industries at the Queensland University of Technology.

She continues to inspire as a teacher, mentor, writer, presenter and 'critical friend' to many generations of dance teachers around the state.

AEQ Facebook Page

AEQ has a strong presence on Facebook with over 800 members. The closed group has been running for over 8 years under AEQ's previous moniker, Ausdance Educators Network Queensland, and received over 100 new access requests in 2018. The group provides networking opportunities for dance educators including sharing resources and ideas as well as being a forum to seek collegial advice regarding a variety of curriculum related matters.

AEQ looks forward to continuing to champion quality dance education in Queensland in 2019.

Helen Mullins PSM

Sub-Committee Chair

Ausdance Educators Queensland (AEQ)



Thank You

With heartfelt thanks we would like to acknowledge and thank all the Ausdance Queensland Members, staff – both current and past - as well as the volunteers, artists, teachers, dance companies, organisations and everyone who contributes to and makes up our wonderful dance in Queensland community.

To review our current matrix of funding, sponsorship and philanthropic supporters please refer to the Ausdance Queensland website, or email: admin@ausdanceqld.org.au



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